

MBA Graduation Ceremony USACH / 2015

Director: Francisco Castaneda / November 2015

It is difficult to make this final speech of the Graduation of Masters of Business Administration from the University of Santiago de Chile, not only for the words; but for the stamp it must have.

We hope that you become professionals aware of the social environment, empathetic with the weakest, but persevering and tenacious in your goals. But also willing to listen even to those without degrees, because if they can certainly help and make a decisive contribution in business, in society, and certainly at country level. That is the true leadership we aspire, that not only taught in a classroom for teaching purposes; but that which is practiced in the heart and that is respectful of every human being and their personal stories.

Chile has advanced incredibly in many material aspects, but still has obvious social deficits and lagsthat social gap, which sometimes is not only material but also cultural, it is what professionals like you should be closing, mitigating, slowing, to build more than a large market itself, to build a more balanced society. Each individual effort is added to goodwill and raises awareness that changes in the direction of delivering greater humanity are positive for a society.

But now I want to talk about a similar theme, this intense, complex and mysterious process called LifeAccording my own reflections. And each one of course has them.

Long months of academic and professional work have come to an end. ... and this already ended for quite a whiletoday is the final rite of the new initiation.

In this time, that is continuation of years of life, you have been on a boat called Life with boarding and disembarking passengerssome are gone, but ... their luggage remain, you

treasure it for the rest of the trip. They will never forget the sounds of their voices, their faces, the shared memories.

I'm sure if asked to reach this point in life (and I do not mean only obtaining this degree of Master) how big is the effort you have made, this Auditorium would burst of force and pressure of the energy associated with the effort made by you.

Any person, you all, is a universe of emotions, dreams, joys, sorrows and fears. Past stories that marked your lives forever, incredible stories that you can tell your grandchildren

Life situations, limits to life ... when you think all this under control, when you think you had nothing left to chance ... they appear and shake you. They remind us of the fragility of life, how wonderful life is, how deep ... nothing life is worth more than life to the fact of not having it in abundance ... and you cannot buy life ... you only live it ...

Remember the famous work The Little Prince by Antoine de Saint Exupery, the fox explains to him what means to tame; he realizes that he had a unique, special, different friend. But he realizes something deeper: the flower has tamed him and he suffers for it. In life ... schools, universities, jobs, churches, one knows many people, with deep values, personal life examples ... and some will mark you for life sometimes you suffer when these people go away from our lives, but implies to feel alive. The Prince felt alive, even though the flower was proud. But for him, this flower was only unique among thousands of flowers like it.

In Christian mysticism, to tame is to love God. God told us out of their comfort space and go to the real world ... suffer, cry, laugh, be happy, but also have moments of sadness, because in this way life is conceived.

To be tamed, to know each other, it is to leave the area of security, where there is no love, where there is no suffering, because there will be no farewell, because there will be no end if there is no beginning, no passion if there is no fire, there will be no tears if your eyes are not opened, there will be no nostalgia if there was no trust, no distance because nothing was close

For various personal events and situations of the last time, and without being a religious man, I've been reading sentences, biographies and excerpts from books by CS Lewis, the British author of "The Lion, the Witch and the Wardrobe". He was an atheist until age 30, and took refuge in the solitude of his books, and he did not leave this area of security, why love if then there will be suffering? He said, and I mean love in the broadest sense, to love life above all things. Already grown up, he met the love of his life ... they talked, discussed, shared. After four years of complicity, she would discover she had a fatal cancer. He rebelled against God, why did God do this to me when I first began to be happy in life?

CS Lewis says in this phase of its history "the pains and sorrows are a megaphone God uses to wake up a man who is deaf." He metaphorically refers to a deaf man who lives locked up in their property, who lives locked in his books, and even lives immersed in perfect religious worlds; where there is no doubt; where there are no challenges to the faith.

CS Lewis summarizes this in a brilliant phrase: "If the possibility of suffering is excluded, life itself is excluded"

It is true for those who are weak in faith, and we are not totally faithful, God as a concrete figure, not part of an imaginary more permanent type. But still there is some belief in our ancestors, or a cosmic force that mobilizes spirit and body, which leads us to do good.

But regardless of your beliefs, you must fight these pains and sufferings.

If this fight is not lonely, and if you have belief in God, may face the onslaught better way of life.

I can only add these paragraphs of poetry

"I took life in my hands,

I clung to its flashes,

without waiting not to conclude for everything I loved,

without waiting not to surrender to the edge of my dreams ...

And I know ... I know that tomorrow it will be late to wake up

to say that in this life if I did everything I could

I will always believe in the sun filled with passion

the life I want to live

I will always see the afternoons of my life,

waiting for what it was what it's gone,

and I could not hold,

and that leads to a world of idealization,

like girls dreaming to be princesses,

as eager parents expect the return of their children

And the tears shed ... are signs of strength

because they reflect the desire to be bright eyes,

not for a mirror, but because they want to shine for life.

They are delivering daily life, for those who are their own,

for those who they love,

and for those, you even would die for"

Finally,

In these joys, joys and sorrows, that all have experienced, recent, distant, and sometimes they bring us "Waves of Sadness" going up and down for our souls, CS Lewis points out, in a moment of exhaustion, after suffers the loss of his happiness:

"We live in a land of darkness ... in a bend in the road, the sun shines, Beyond the Hills"

I on this day, which is a tribute to the efforts of you all, your families who are here, and that is a day of great joy, but also of reflection, modestly change the sentence for:

"We live in the land of the abundant sunshine ... in a bend in the road, are some shadows, Beyond the Hills".

Graduates of the Master in Business Administration from the University of Santiago de Chile, celebrate this day of joy with your families. May the sun shine your roads.

And let's continue honouring the university's motto, motto I feel with all my being:
UNIVERSITY OF SANTIAGO "**educating people, transforming country**"